

JACK RYAN Media  
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## Environmental Policy

JACK RYAN (JACK RYAN Media) is a full service digital marketing agency engaged in marketing and advertising activities. We have a responsibility to safeguard our environment and community, to educate staff, colleagues and partners on sustainable practices and to drive a greener approach to all activities we participate within.

We are committed to complying with all relevant environment compliance obligations, preventing pollution, protecting the environment, and demonstrating a continual improvement to enhance our environmental performance across all of our business. We have also made the following commitments and steps towards this:

Reducing our carbon emissions and developing an approach to achieve zero carbon. Improving energy efficiency across all operations, incorporation renewable generation where possible. We have already moved to achieve this in part with 100% of our energy sourced from renewable means by our energy provider.

To incorporate the principles of sustainability and corporate responsibility into our business planning and decision making across all operations.

Using our resources sustainably whilst minimising any waste output and increasing reuse and recycling where waste prevention could not be avoided. We are committed to reduction in paper usage and have ceased any physical brochures or collateral as part of our mission to reduce wastage.

Promoting sustainable travel for business travel and have ended commuting with the promotion of a flexible policy of work to remove unnecessary travel.

Embedding sustainability into our supply chain when using suppliers, products and engaging contractors. Our server suppliers at Google and Amazon Web Services have committed and delivered a 100% renewable cloud infrastructure which supports our wider Environmental Policy.

Delivering environmental training and development through communications to our employees, and where appropriate, our suppliers and contractors, to ensure best practice in regards to environmental performance and awareness.

Ensure that our Environmental policy is visible to all of our employees, contractors and partners.

This policy will be reviewed annually as course of our business.

**Different. Distinctive. Digital.**

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